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DAPHNE INTERNATIONAL HOLDINGS LIMITED
達 芙 妮 國 際 控 股 有 限 公 司 *

(Incorporated in the Cayman Islands with limited liability)

(Stock code: 210)

ANNOUNCEMENT

The board of directors (the “Board”) of Daphne International Holdings Limited (the “Company”, together with its subsidiaries, the “Group”) announces the following operating information of the Group’s core brand business (“Daphne” and “Shoebox”) for the third quarter of 2011 as follows:

	Same store sales growth rate	Net addition of points-of-sale
Third quarter of FY2011	23%	167 (including 147 directly-managed stores and 20 franchised stores)
First three quarters of FY2011	19%	461 (including 398 directly-managed stores and 63 franchised stores)

Potential investors and shareholders of the Company are reminded that the above operating information has not been reviewed or audited by the Company’s independent auditors and investors and shareholders should exercise caution when dealing in the shares of the Company.

By Order of the Board
Daphne International Holdings Limited
Chen Ying-Chieh
Chairman

Hong Kong, 13 October 2011

As at the date of this announcement, the Board comprises Mr. Chen Ying-Chieh, Mr. Chang Chih-Kai and Mr. Chang Chih-Chiao being the executive directors, Mr. Chen Hsien Min and Mr. Kim Jin-Goon being the non-executive directors; Mr. Huang Shun-Tsai, Mr. Kuo Jung-Cheng and Mr. Lee Ted Tak Tai being the independent non-executive directors and Mr. Lau Wai Kei, Ricky being the alternate director to Mr. Kim Jin-Goon.

* *for identification purpose only*