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DAPHNE INTERNATIONAL HOLDINGS LIMITED
達芙妮國際控股有限公司*

(Incorporated in the Cayman Islands with limited liability)
(Stock code: 210)

Unaudited Operational Update for the Third Quarter of 2018

This announcement is made pursuant to Rule 13.09 of the Rules Governing the Listing of Securities (the “**Listing Rules**”) on The Stock Exchange of Hong Kong Limited and Inside Information Provisions (as defined under the Listing Rules) under Part XIV A of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

The board of directors (the “**Board**”) of Daphne International Holdings Limited (the “**Company**”, which together with its subsidiaries, is referred to as the “**Group**”) provides, on a voluntary basis, the following unaudited operational update of the Group’s operation under “Daphne” and “Shoebox” brands in Mainland China (“**Core Brands**”).

Same-store Sales of Core Brands

For the third quarter of 2018, the same-store sales of the Group’s Core Brands Business recorded a mid-single-digit decline on a year-on-year basis, which was mainly driven by a decrease in sales volume.

Number of Points-of-Sales (“POS”) for Core Brands

With the net closure of 243 POS (including 235 directly-managed stores and 8 franchised stores) during the third quarter of the year, the Group had a total of 2,930 POS under its Core Brands Business as at 30 September 2018.

The Board wishes to remind the shareholders and potential investors of the Company that the information stated in this announcement is based on the Group’s unaudited operational information which has not been reviewed or audited by the Company’s independent auditor.

* *for identification purpose only*

Shareholders and potential investors of the Company are cautioned not to unduly rely on such information, and are advised to exercise caution when dealing in the shares of the Company.

By Order of the Board
Daphne International Holdings Limited
Chang Chih-Kai
Chairman & CEO

Hong Kong, 26 October 2018

As at the date of this announcement, the Board of the Company comprises three Executive Directors, namely Mr. Chang Chih-Kai, Mr. Chang Chih-Chiao and Mr. Chen Tommy Yi-Hsun; and three Independent Non-executive Directors, namely Mr. Huang Shun-Tsai, Mr. Kuo Jung-Cheng, and Mr. Lee Ted Tak Tai.