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DAPHNE INTERNATIONAL HOLDINGS LIMITED
達芙妮國際控股有限公司*

(Incorporated in the Cayman Islands with limited liability)
(Stock code: 210)

Unaudited Operational Update for the First Quarter of 2016

The board of directors (“the **Board**”) of Daphne International Holdings Limited (the “**Company**”, together with its subsidiaries collectively referred to as the “**Group**”) announces the unaudited operational data and information of the Group’s Core Brands business for the first quarter of 2016 as follows:

Core Brands Business	For the first quarter of 2016
Same store sales growth rate (“ SSSG ”) <i>(YoY % change)</i>	-6.2%
Net addition/reduction of points-of-sale (“ POS ”)	-176 <i>(Reduced 139 directly-managed stores, and 37 franchised stores)</i>

Core Brands Business	As at 31 March 2016
Total number of POS	5,421

Note: Core Brands business refers to the operation of “Daphne” and “Shoebox” brands in Mainland China

The Board wishes to remind the shareholders and potential investors of the Company that information stated in this announcement is based on the unaudited operational information of the Group which has not been reviewed or audited by the Company’s independent auditor.

Shareholders and potential shareholders of the Company are cautioned not to unduly rely on such information, and are advised to exercise caution when dealing in the shares of the Company.

* *for identification purpose only*

By Order of the Board
Daphne International Holdings Limited
Chen Ying-Chieh
Chairman

Hong Kong, 14 April 2016

As at the date of this announcement, the Board of the Company comprises four Executive Directors, namely Mr. Chen Ying-Chieh, Mr. Chang Chih-Chiao, Mr. Chang Chih-Kai and Mr. Chen Tommy Yi-Hsun, three Independent Non-executive Directors, namely Mr. Huang Shun-Tsai, Mr. Kuo Jung-Cheng, and Mr. Lee Ted Tak Tai.