

[For Immediate Release]

## Daphne International Holdings Limited

### Mr. Eddie Chen, Chairman and Chief Executive Officer, Named “Ernst & Young Entrepreneur Of The Year 2012 China”

(21 November 2012 – Hong Kong) – The leading ladies’ footwear retailer in China – **Daphne International Holdings Limited** (“Daphne” or the “Group”, stock code: 0210), is pleased to announce Mr. Eddie Chen, Chairman and Chief Executive Officer, was named “Ernst & Young Entrepreneur Of The Year 2012 China” (“EOY 2012 China”), representing the consumer products sector. This year, 13 outstanding entrepreneurs stood out as EOY 2012 China winners. The awards honor their achievements through innovation which brought positive contributions to their industry and in the community.

Hosted by Ernst & Young and recognized globally, the EOY 2012 China awards tribute to an outstanding group of business leaders who inspired others with their vision, leadership and achievements. This year marks the seventh year of EOY China Award.

Commenting on the award, Mr. Eddie Chen said, “I am honored to receive the ‘Ernst & Young Entrepreneur Of The Year 2012 China’ along with other accomplished entrepreneurs in China. This accolade also represents the market recognition of the Group’s development and achievement throughout the years, and the Daphne brand. Looking ahead, the Group will continue our customer-oriented strategy. With our persistent drive for creative ideas and higher standard, as well as further enhancement of our IT and logistics management, we will thereby offer better products and consumer experience. With our sound expansion plan and business strategy, we are confident to further develop our business and weather through the dynamic market conditions, so as to sustain long-term growth and uphold shareholder value.”



Mr. Philip Leung, Regional Managing Partner, China Central (Left) and Mr. Albert Ng, Sub-Area Managing Partner, Greater China (Right) delivered the “Ernst & Young Entrepreneur Of The Year 2012 China” award to Mr. Eddie Chen (Middle), Chairman and Chief Executive Officer of Daphne.

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**About Daphne International Holdings Limited:**

Established in 1987, Daphne International Holdings Limited was listed on the Main Board of The Stock Exchange of Hong Kong Limited in 1995 and has been admitted as one of the constituent stocks of the Hang Seng MidCap Index, since 7 March 2011, and one of the constituent stocks of MSCI Global Standard Indices – MSCI China Index with effect from 30 November 2011. The Group is principally engaged in the manufacturing, marketing and distribution of ladies' footwear under its own and exclusively-distributed brands, with over 6,500 points-of-sale in Mainland China, Taiwan and Hong Kong. Its core own-brand, "Daphne", is now a leading ladies' footwear brand in Mainland China, and another own-brand, "Shoebox", is also growing at a fast pace in the mass market of Mainland China.

Daphne ranked the second in the award of the Best Managed Mid-Cap Companies in China 2012 by *FinanceAsia*, a leading financial publication in Asia.

For further information, please visit [www.daphneholdings.com](http://www.daphneholdings.com) or contact:

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